

Rural Arts Management Institute

a training program for rural arts managers in the Upper Midwest

October 2009-April 2010

presented in partnership by
Arts Wisconsin and Northern Lakes Center for the Arts
at the Northern Lakes Center for the Arts, Amery, WI

What is it? The Rural Arts Management (RAM) Institute is a training and educational program specifically for artists, organizational representatives, and creative people in rural communities throughout the Upper Midwest.

Why should you participate? If you are a rural arts manager, administrator or entrepreneur, the Institute will help you increase your personal and organizational effectiveness and sustainability, understand the complexities involved, and develop comprehensive leadership skills to succeed now and in the future!

How does it work? Six monthly sessions will provide participants with the necessary background information, skills, information, and connections needed to develop and manage entrepreneurial, successful, and sustainable arts, cultural and creative programs in rural communities. The Institute provides training in thoughtful management theory **and** practical, applicable leadership experience, and helps them learn to manage entrepreneurial, successful, and sustainable arts, cultural and creative organizations in rural communities.



Pecatonica School District students celebrate at the Grandview Arts Center, Hollandale, WI

The Institute is directed by LaMoine MacLaughlin, Director of the Northern Lakes Center for the Arts in rural Amery, WI, and will feature distinguished guest lecturers from Wisconsin and neighboring states. Participants will receive a certificate from Arts Wisconsin recognizing successful participation.

2009-2010 dates and session details (subject to change):

- **Session #1, October 16-17, 2009: Understanding Community:** Investigating what you bring to the unique challenges and opportunities relating to developing an arts organization in a rural community.
- **Session #2, November 13-14, 2009: Building An Organization:** Learning about organizational development, legal and tax issues and working with boards
- **Session #3, January 9-10, 2010: From Planning Into Practice:** Developing and evaluating programs.
- **Session #4, February 12-13, 2010: Finding The Funding:** Budgets, fund-raising and proposal development
- **Session #5, March 12-13, 2010: Spreading The Word:** Marketing, participant recruitment and advocacy.
- **Session #6, April 9-10, 2010: On Your Way:** Completion of an Institute implementation plan and follow-up networks and resources.

All dates are subject to change, based on the participants' schedules. All sessions will take place at the Northern Lakes Center. All sessions begin with lunch at 12 noon, Friday and conclude at 12 noon, Saturday. **Enrollment in the Institute is limited to fifteen participants.**

Costs/scholarships: The total cost of the Rural Arts Management Institute is \$600 (\$100/session), including lodging, food and materials for all sessions. **Partial scholarships and flexible payment plans are available.** Contact Anne Katz, 608 255 8316 / akatz@artswisconsin.org for information.

The Institute is made possible with generous support from the National Endowment for the Arts, Wisconsin Arts Board, and the Kohler Foundation.

What a great learning experience! I discovered a whole new world of knowledgeable experts, useful information and resources, and supportive colleagues who understood exactly what I do every day. I highly recommend the RAM Institute to anyone who makes the arts happen in a rural area.

~ Mary Bondeson, Director, Harmony School of Music, Washburn, WI
RAM Institute participant 2006-2007

*...more information
on the other side!*

